

# FRUBO Product Description

## Silky Microporous EHW & EH 260g/m<sup>2</sup>

This premium photographic quality inkjet paper is the perfect medium for today's visual message. Designed for high end photo printing using pigment inks, this heavy-weight media offers a high performance and is optimized for high speed printing. Incorporating a microporous coating, it is of excellent image quality for professional and demanding amateur photographers. The silk surface features a bright white base tint for vibrant colors and with minimum reflection. Suitable for printing photographic images, advertising material and other graphics on many different printer types with rapid dry times, FRUBO's SILKY MICROPOROUS can save time and material.

### *Best for*

- Commercial graphics and displays
- High end commercial posters in-store
- Exhibition prints
- Point of Sale displays
- Advertising Panels

### The coating makes the difference...

FRUBO's SILKY MICROPOROUS inkjet paper is made from the same base resin coated (RC) used in professional photographic paper. The latest porous technology coating it employs means a dry touch straight from the printer and reproduction of tones that are rich and consistent. This product provides better features such as a whiter and smoother non-reflective silk finish which cannot be obtained from other inkjet papers using an ordinary base. As a consequence, FRUBO presents:

- Heavyweight non-reflective silk surface
- Stunning whiteness for high contrast
- Quick dry prints in real photo quality
- High water resistance
- Superb imaging performance
- Instantly usable prints

### Technical Data:

Weight 260 g/m<sup>2</sup>

Thickness 275 Micron

Opacity >98%

Whiteness (Lab) 95.5

Gloss (20°) >19%

Storage Conditions 10-21°C (10-80% RH, non-condensing)